

Application for consideration to be appointed as an education agent

| Company Details | |
|--|---------------------------------------|
| Company Name | |
| Postal Address | |
| Phone | |
| Web | |
| Fax | |
| Skype | |
| Email | |
| Contact Officers | <i>Insert more fields as required</i> |
| Company Director / Principal | |
| Position | |
| Phone | |
| Email | |
| Alternative Representative | |
| Phone | |
| Email | |
| Company Background | |
| Business Registration No. | |
| Details of registering country and Authority (confirmation of ownership) | |
| Has the company or any individual within the company ever been involved in past, pending, threatened or potential litigation, arbitration, administrative actions or other disputes? | |
| Confirmation of licence to operate. (please attach) | |
| Countries you work with | |
| Key Business Activities (List) | |
| Do you charge students for your services? (if yes please explain and how much) | |
| Years as an education agent | |
| Number of staff (please attach staff structure) | |
| Are you accredited by QISAN or PIER? | |
| Have you done any Training with British Council? | |
| Number of offices (locations) | |

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| Sub-agencies | |
| Partnerships with other agencies (List) | |
| Associations/ affiliations with other relevant organisations (List) | |
| Associations with any local authorities / governments /councils/etc. (List) | |
| What is your success rate in relations to applications received and students enrolled? | |
| Do you keep in touch with students once they have enrolled? | |
| What is the visa success rate? | |
| How do you monitor academic suitability of students? | |
| How do you monitor financial viability of students? | |
| How do you market your services? | |
| How many applications did you forward to UK institutions/other institutions by country? | |

Marketing

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| Please indicate the geographical territory you will specialise on. | |
| Provide description of your target market, trends, demands etc. | |

Performance

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| Number of students sent abroad Last 3 years. | |
| Proposed number of students sent to LWA in the next year. | |

Service Fees and Charges

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| What services do you provide for students? | |
| Please provide details of any fees you charge students. | |